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Jeff Koons

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*Balloon Dog (Yellow)*, 2015

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French Limoges porcelain with chromatic coating

Edition of 2300

26,6 x 26,5 x 12,7 cm | 10.5 x 10.5 x 5 in.

Signed and numbered



“Jeff Koons on the Roof” as exhibited at the Metropolitan Museum (April - October 2008).



In the collection of Steven A. Cohen,  
as seen installed outside his home

*"A piece that enjoys the environments that it is being placed in, from the Grand Canal of Venice, to the ceilings of Versailles, the Neue Nationalgalerie in Berlin, the Brant Foundation, the sky of the New York City from the roof of the Metropolitan Museum. That is what really attracted me to these reflective surfaces, the ability to continue the beholder's share. Art does not happen inside objects. It happens inside the viewer."*  
—Jeff Koons



The magic attraction of *Balloon Dog* lies in its ability to convey cuteness, power and material perfection. Its alert, four-legged form makes it reminiscent of the heroic equestrian statuary that populates public spaces across the globe. Koons himself has called this piece the "Trojan horse" of the Celebration series: "It's a very optimistic piece, it's a balloon that a clown would maybe twist for you at a birthday party. But at the same time it's a Trojan horse. There are other things here that are inside: maybe the sexuality of the piece."

This is a sculpture firmly bound to the emotive Romantic tradition in art, but with a very contemporary twist. Its size, the mesmerizing color and majestic surface of *Balloon Dog* all draw on the concept of the sublime.

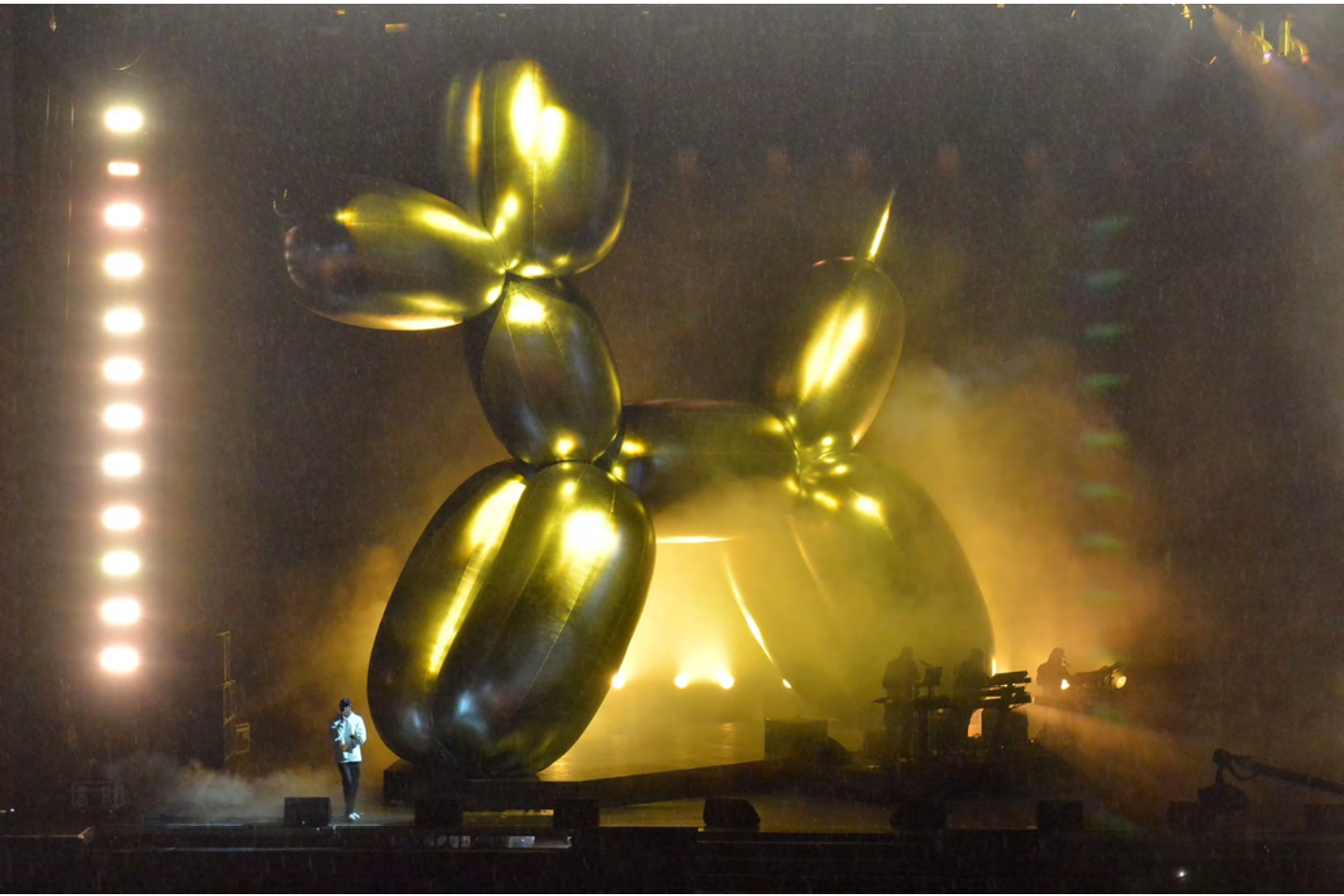
This work of art has chameleon-like qualities; its reflective surface is capable of physically changing with its surroundings and its many-layered meanings make it conceptually change in the mind of each viewer.



Jeff Koons in his studio, 1997. Photo: Ellen Von Unwerth/Art+Commerce

*"I want the viewer to be able to stay lost in the abstraction of experiencing a work for as long as possible. The Balloon Dog is part of the Celebration series. I started the series in 1994, I wanted to make a body of work that was really about archetype, to connect people to the monumental and the everyday."*

—Jeff Koons



Jay Z performs live on stage during V Festival 2017 at Hylands Park, England. The Jeff Koons *Balloon Dog (Yellow)* inflatable is used as a backdrop, that the Koons studio facilitated. Photo by Jim Dyson.

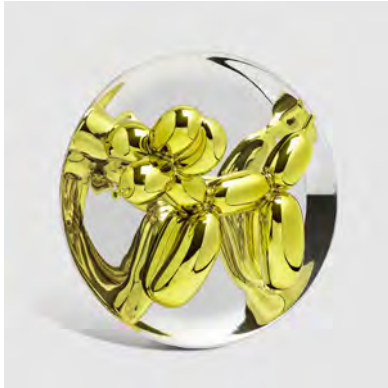


“Jeff Koons: A Retrospective” at the Whitney Museum of American Art, New York.  
June – October 2014

*“A piece that enjoys the environments that it is being placed in, from the Grand Canal of Venice, to the ceilings of Versailles, the Neue Nationalgalerie in Berlin, the Brant Foundation, the sky of the New York City from the roof of the Metropolitan Museum. That is what really attracted me to these reflective surfaces, the ability to continue the beholder's share. Art does not happen inside objects. It happens inside the viewer.”*

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## Auction results



Balloon Dog (Yellow)

Sotheby's Hong Kong, June 2018  
(lot 171)  
Estimate: \$7,500-11,500  
Sold for: \$19,118

SBI Art Auction, October 2017 (lot 90)  
Estimate: \$7,000-11,500  
Sold for: \$11,650

Mallet Japan, September 2016 (lot 109)  
Estimate: \$7,000-10,000  
Sold for: \$9,160



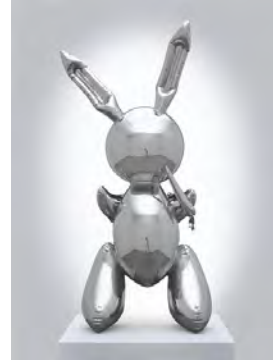
Balloon Dogs Presentation Set, 2015

Phillips London, September 2019 (lot 43)  
Estimate: \$12,000-18,000  
Sold for: \$37,055

## JEFF KOONS

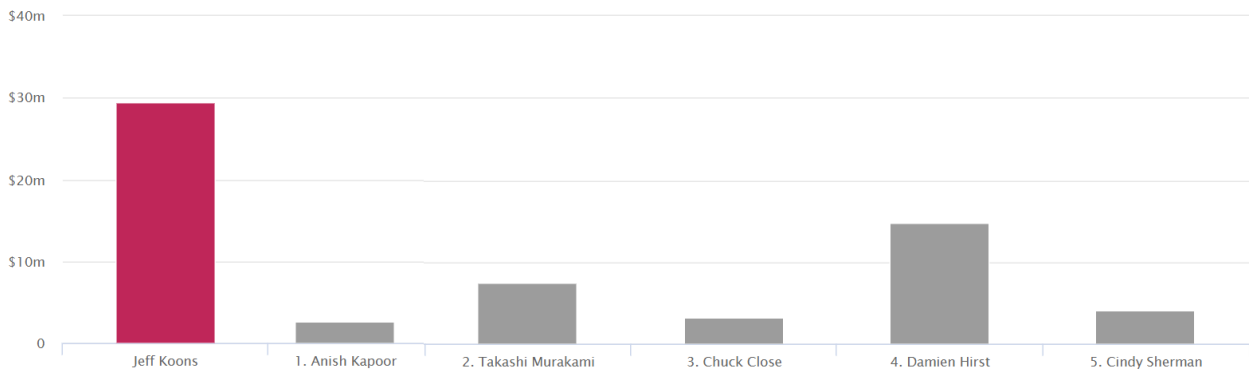
*The Art Market*

With \$938 million of artworks sold at auction in 20 years, Jeff Koons is the world's most successful contemporary artist behind Basquiat.



Rabbit, 1986  
 Sold For: \$91,075,000  
 \*Artist Auction Record

### Top Lot Performance vs. Top 5 Related Artists



### Top 1,000 Contemporary artists by auction revenue (2000-2020)

Rank	Artist	Country of birth	Auction turnover	Lots sold	Top auction result
1	Jean-Michel BASQUIAT (1960-1988)	US	\$2,175,601,772	1,480	\$110,487,500
2	Jeff KOONS (b. 1955)	US	\$938,580,226	1,902	\$91,075,000
3	Damien HIRST (b. 1965)	GB	\$695,561,587	4,244	\$19,213,271
4	Christopher WOOL (b. 1955)	US	\$623,835,363	565	\$29,930,000
5	ZENG Fanzhi (b. 1964)	CN	\$518,502,109	639	\$23,276,760





## **Weng Contemporary (ArtXX)**

Aegeristrasse 50 | 6300 Zug | Switzerland

T. +41 (0)43 229 31 28

WhatsApp: +41 (0)78 260 46 32

[info@wengcontemporary.com](mailto:info@wengcontemporary.com)

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