



Jeff Koons



*Balloon Dog (Magenta), 2015*

French Limoges porcelain with chromatic coating

Edition of 2300

26,6 x 26,5 x 12,7 cm | 10.5 x 10.5 x 5 in.

Signed and numbered



Group show “The World Belongs to You”, at Palazzo Grassi, Venice, Italy, June - December 2011



*“The Balloon Dog is a very optimistic piece, it is a balloon that a clown would have maybe twist for you at a birthday party. But at the same time, there’s the profoundness of an archaic sculpture. The piece has an interior life while the reflective exterior surface affirms the viewer through their reflection.”*

*—Jeff Koons*

As shown exhibited at the show  
“Jeff Koons: Versailles”  
Versailles Château de Versailles, France  
October 2008 – April 2009



The magic attraction of *Balloon Dog* lies in its ability to convey cuteness, power and material perfection. Its alert, four-legged form makes it reminiscent of the heroic equestrian statuary that populates public spaces across the globe. Koons himself has called this piece the "Trojan horse" of the Celebration series: "It's a very optimistic piece, it's a balloon that a clown would maybe twist for you at a birthday party. But at the same time it's a Trojan horse. There are other things here that are inside: maybe the sexuality of the piece."

"When I made Balloon Dog I wanted to make a piece that reflected the joy of celebrating a birthday or a party. I bought a pack of balloons and I blew the Balloons up and started twisting. Once I had control of the medium I choose the Balloon Dog that I felt that was really suited to become more monumental when you blow it up in scale."  
—Jeff Koons



Jeff Koons in his studio, 1997. Photo: Ellen Von Unwerth/Art+Commerce

*"I want the viewer to be able to stay lost in the abstraction of experiencing a work for as long as possible. The Balloon Dog is part of the Celebration series. I started the series in 1994, I wanted to make a body of work that was really about archetype, to connect people to the monumental and the everyday."*

—Jeff Koons

### Auction results



Balloon Dog (Magenta)

Ravenel, December 2018 (lot 51)  
Estimate: \$9,000-12,000  
Sold for: \$13,994

Sotheby's Hong Kong, October 2018  
(lot 639)  
Estimate: \$7,500-11,500  
Sold for: \$13,576

K Auction, August 2017 (lot 128)  
Estimate: \$11,000-18,000  
Sold for: \$12,460

SBI Art Auction, April 2017 (lot 280)  
Estimate: \$9,000-13,500  
Sold for: \$10,543



Balloon Dogs Presentation Set, 2015

Phillips London, September 2019 (lot 43)  
Estimate: \$12,000-18,000  
Sold for: \$37,055

## JEFF KOONS

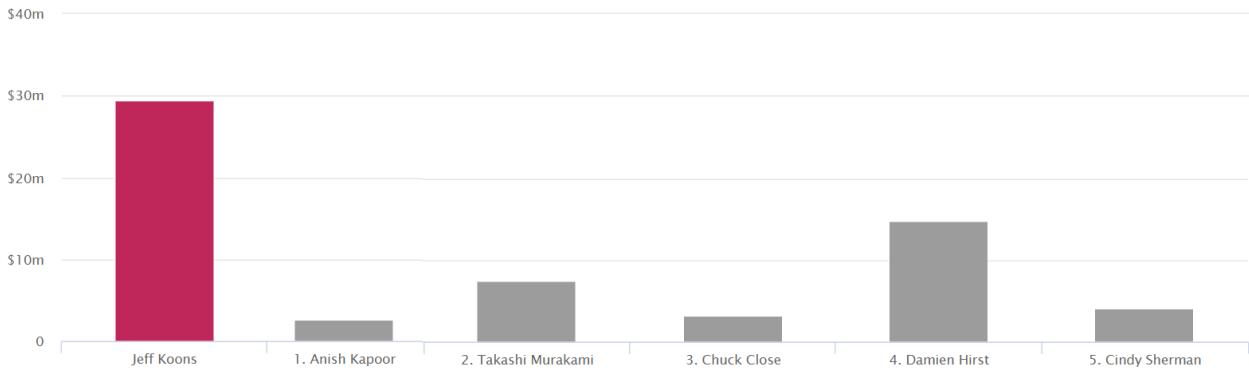
*The Art Market*

With \$938 million of artworks sold at auction in 20 years, Jeff Koons is the world's most successful contemporary artist behind Basquiat.



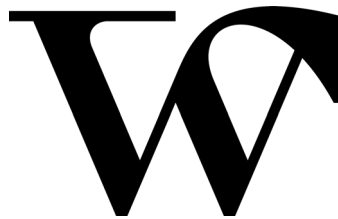
Rabbit, 1986  
 Sold For: \$91,075,000  
 \*Artist Auction Record

### Top Lot Performance vs. Top 5 Related Artists



### Top 1,000 Contemporary artists by auction revenue (2000-2020)

Rank	Artist	Country of birth	Auction turnover	Lots sold	Top auction result
1	Jean-Michel BASQUIAT (1960-1988)	US	\$2,175,601,772	1,480	\$110,487,500
2	Jeff KOONS (b. 1955)	US	\$938,580,226	1,902	\$91,075,000
3	Damien HIRST (b. 1965)	GB	\$695,561,587	4,244	\$19,213,271
4	Christopher WOOL (b. 1955)	US	\$623,835,363	565	\$29,930,000
5	ZENG Fanzhi (b. 1964)	CN	\$518,502,109	639	\$23,276,760



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